

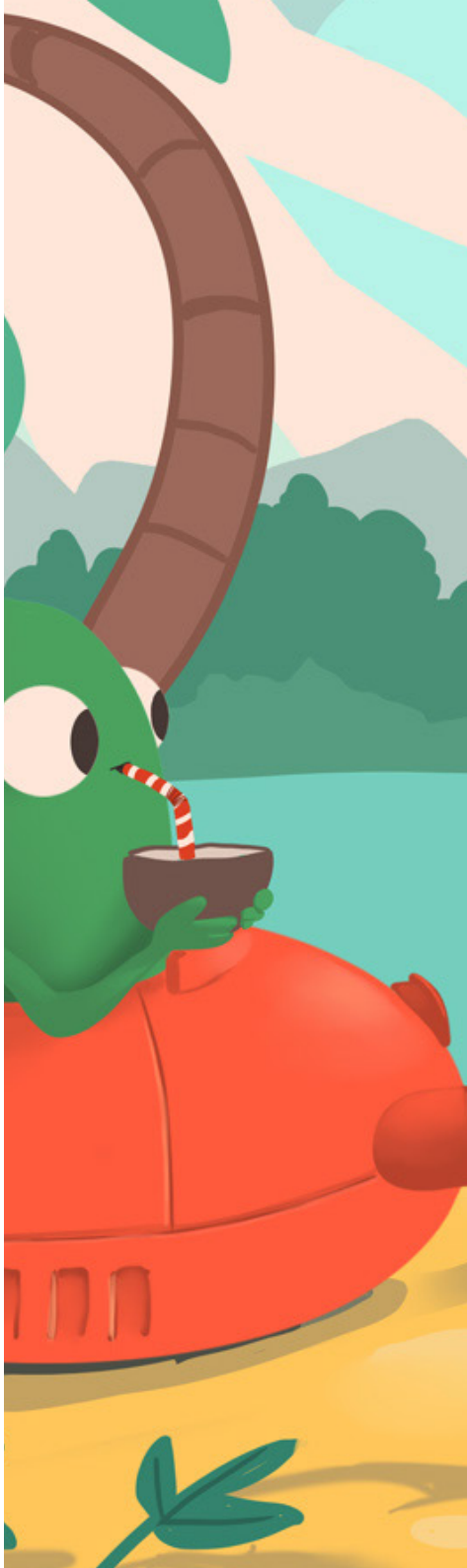
Tutoboo

CODING IS FUN

OUR VISION

Make kids happy, and through our toy to give precious moments to kids and their family.





OUR HISTORY

Tutobo was born in 2018 out of a desire to equip children with the skills they need to excel in a world that's changing at a dizzying speed.

Founder Ioannis Ypatidis was enjoying a successful career in robotics and automation when he realised that his son, a toddler with an aptitude for art and language, was not interested in learning to program a toy robot. Perhaps he would be, Ioannis thought, if there was a colourful, imaginative story that went along with it to grab his attention.

This was the seed that blossomed into European robotic toy company Tutobo at 2018. Already experienced in entrepreneurship from heading an industrial process automation company, Ioannis put together a team of talented young professionals full of ideas and got to work. Programmers, robotics engineers and teachers, they also all happen to be parents whose first-hand experience with the particularities of children as learners would prove invaluable.

Their first product, Max & Tobo, combines robots and coding with storytelling, engaging children 6+ years of age in a brand new way – and teaching them valuable skills in the process.





**Our product Max&Tobo coding robot.
Smart playset for unlimited coding game.**

03

WHAT IS MAX&TOBO?

Max&Tobo is a robotic playset made for kids 6+ years old to learn how to code. Combining the best practices of physical toys and digital gaming, offers a unique coding and educational experience while kids are having fun.



Smart robot that connects via Bluetooth with the game app (Android & iOS store).



Interactive board with a unique technology made to guide Max&Tobo robot.



TUTOBO SOLUTION & TECHNOLOGY

1.

First ever robot toy with 3mm precision for maximum interaction with the user.

2.

Downloadable games through the app store.

3.

Replaceable storyboards to match each story.

4.

Endless life cycle with a variety of learning subjects (STEM, road safety, language, music etc).

5.

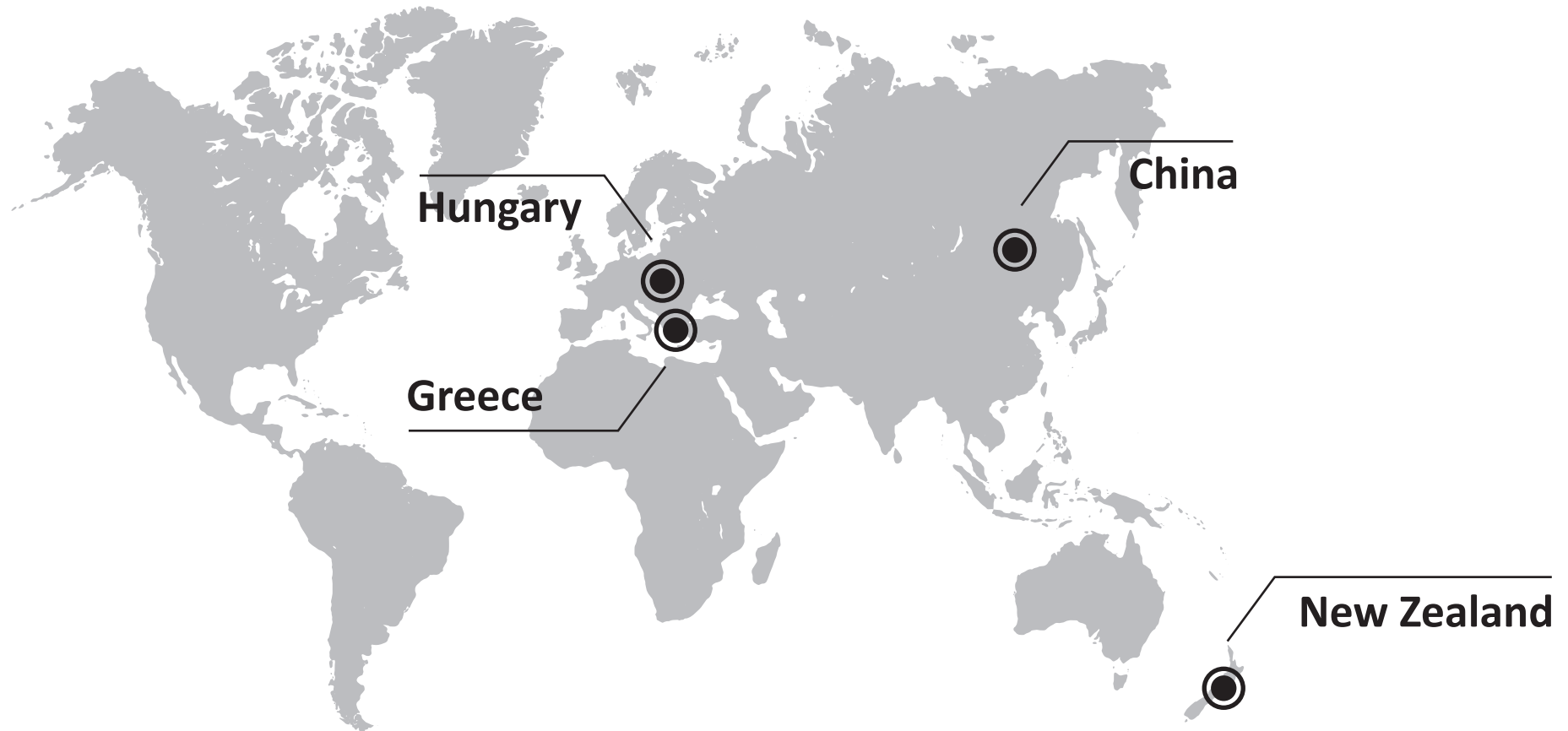
Promotes real (physical) with digital world learning interaction.

6.

Incorporates digital storytelling into educational games and robotics for an engaging learning experience.



WE SELL IN THE FOLLOWING COUNTRIES



TUTOBO MILESTONES

07

December 2018

Participated Acceleration
program



June 2018

Tutobo Smart Toys
I.K.E created



June 2018

Funded by
A Danish company



September 2018

Prototype created





October 2018

Tested with kids &
Schools



February 2019

Exhibit in Nuremberg
Spielwarenmesse Toy Fair
Largest in the industry



March 2019

Presented at SXSW Texas



March 2019

Developing road safety
Educational content



TUTOBO TEAM / INVESTOR



IOANNIS YPATIDIS

Founder

- 10 years Entrepreneur
- 15 years Robotics Engineer
- 1st distributor of Universal Robots



VASILIS PAPPAS

Co Founder

- 15 years Software developer
- 10 years Embedded Engineer



ESBEN ØSTERGAARD

Investor of Tutobo

- Founder of Universal Robots
- Creator of Cobots industry
- Nobel Price of Robotics 2018



Emmanouela Nikou
Graphical Designer



ALIKI GIANNAKI
Storyteller



THANOS TSILIS
Illustrator Artist

Thank you



www.tutobo.com